onebeat

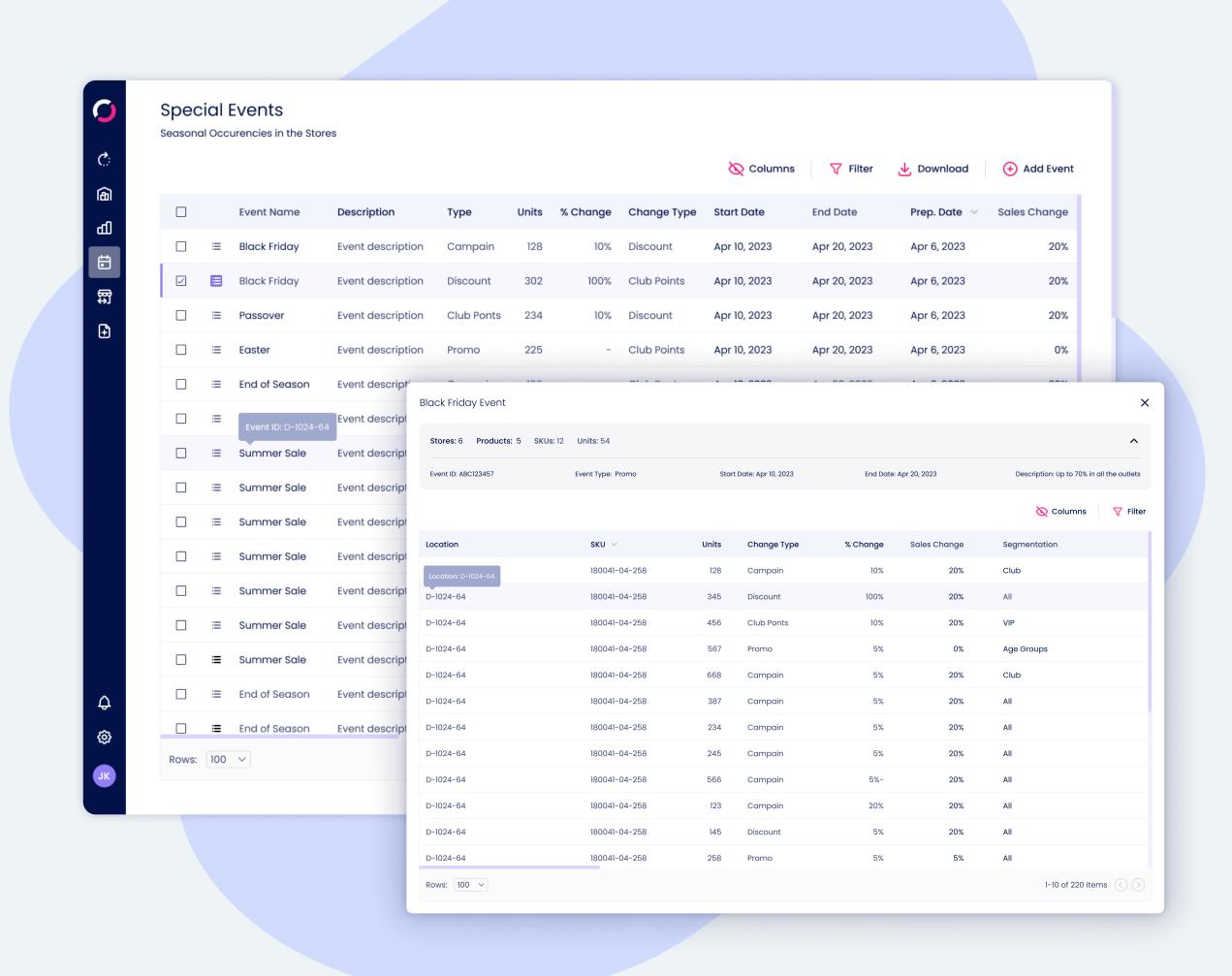
Special Events



Module:

Adaptive Inventory Management

Optimize inventory levels during promotions, shopping days, and holidays. With granular control over expected sales increases by SKU, category, and location, our system ensures accurate and effective inventory management. Our Premium AI algorithm calculates the needed factor for each SKU-location, reducing the risk of stock-outs or overstocks





Key Challenges

Retailers often struggle with **adjusting inventory targets to support expected sales increases** during special events such as promotions, shopping days, and holidays.

It can be challenging to accurately forecast the expected increase in sales **for each SKU**, **category**, **and location**.

Without an effective system in place, retailers risk running out of stock or overstocking during special events, leading to missed sales opportunities or unnecessary inventory waste.



The Solution

Onebeat's Special Event Feature allows retailers to **adjust inventory targets to support expected sales increases** during special events.

Our system allows users to add new events or edit existing ones, and define expected sales increases in a granular way, including by SKU, category, and locations.

We also offer a Premium AI algorithm that calculates the needed factor for each SKU-location, ensuring optimal inventory levels during special events and reducing the risk of stockouts or overstocks.

Higher Availability

70%

reduction in SKU Shortage in Stores (OOS)

Less Investment

50%

reduction in Store Inventory Value Higher Freshness

30%

reduction in Average Age of inventory in stores

Higher Margin

20%

increase in full price Sell-through

